

from David Williams, Milk Supply manager, Synlait Ltd



"We have been using the madcap system since we collected our first milk from farms in August 2007.

We have found the system to be easy to use, and very reliable. It has the advantage of having been around for a while and constantly updated so it can manage most of our unusual requests without capital needing to be spent.

We pride ourselves on having exceptional milk supplier services and the Madcap system has allowed us to do this through innovative milk pricing systems, the Madcap Web and automated text messages.

The support is always timely and is provided in a friendly positive manner.

We are happy with our decision to use the Madcap system and have no hesitation in recommending it. "